



BASEBALL FACTORY INTERNSHIPS

Company Overview:

Baseball Factory was founded in 1994 to train players and educate them on the college recruiting process. Today, Baseball Factory is widely recognized as the leader in player development and college placement in the nation. The unique combination of professional instruction, showcases, tournaments, and ongoing guidance has created college placement success stories for over 25,000 players.

In 2004, Baseball Factory acquired Team One Baseball, the number one baseball company for top-flight showcases. Team One Baseball holds showcases at locations across the country where the best players from across the nation perform in front of numerous college coaches and professional scouts.

Baseball Factory and Team One Baseball have also assisted players in obtaining over \$500 million in scholarships and 216 players from Baseball Factory and Team One have gone on to play in the Major Leagues including CC Sabathia, David Wright, Brian Roberts, Josh Hamilton, Mark Teixeira, Gavin Floyd, Roy Halladay, Prince Fielder and Ryan Braun.



In 2007 Under Armour selected Baseball Factory as the amateur baseball organization to launch their company into baseball through grassroots efforts. In addition, Baseball Factory operates and selects all players for the Under Armour All-America Game, featuring the 36 best high school baseball players in the nation. The game is played at Wrigley Field in Chicago, Illinois.



In 2009, Baseball Factory was named as the Official and Exclusive Player Development Partner of Little League Baseball and the Official and Exclusive Baseball Resource for American Legion Baseball. Baseball Factory is also the Official and Exclusive Baseball Resource for the National Amateur Baseball Federation. With Little League, American Legion and the NABF, Baseball Factory is exclusively associated with three of the largest and most historic baseball organizations in the world.

Location:

Columbia, MD (approximately 20 miles/30 minutes south of campus)

Internship Description:

Baseball Factory hires up to six unpaid interns during the fall, spring and summer terms who are interested in obtaining experience in the sports industry while gaining college credit. Internships provide students with the opportunity to work in various departments within the company including marketing/public relations, event planning/management, finance, scouting/baseball operations and media/IT. Typically, students would work 20-40 hours per week during the summer and 8-15 hours during the spring/fall, based on the requirements of their college internship program, schedule flexibility, and Baseball Factory needs.



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Available Internships:

All internships will be hands-on and very involved. Every intern will gain the opportunity to work very closely with the day-to-day operations of the company. Internship programs are listed below for each department. Internships are based on 14 weeks of participation, but can be flexible based on each student's schedule:

Marketing and Public Relations (Working with Assistant Director of Marketing and Marketing Associate):

Tasks/Responsibilities include:

- Researching Target Market Areas to develop sales leads
- Developing/Submitting News Releases to promote upcoming events
- Developing/organizing marketing materials for upcoming events
- Writing articles for placement on the Baseball Factory web site
- Executing market research including surveys to determine customer satisfaction

Event Planning and Management (Working with Client Services Coordinator and Under Armour Sales Director):

Tasks/Responsibilities include:

- Pre-event coordination with players, parents and coaches
- Travel to various locations across country for Baseball Factory events
- Off-field event management for all administrative responsibilities
- Event coordination with Baseball Factory staff
- Customer service with players, parents and coaches
- Management of all event sales including Under Armour and Mattingly gear

Finance and Accounting (Working with VP of Finance):

Tasks/Responsibilities include:

- Accounts payable
- Accounts receivable
- Cash flow analysis
- Audit preparation

Scouting and Baseball Operations (Working with Senior Director of On-Field Sessions):

Tasks/Responsibilities include:

- Assist with organization of on-field player workouts
- Assist with development and updating of scouting reports
- Assist with player and coach coordination for upcoming events

Video and Multimedia (Working with Creative Director):

Tasks/Responsibilities include:

- Capture/Edit digital video (Final Cut Pro HD)
- DV compression for web delivery (Cleaner)
- Web development (Dreamweaver/HTML/Flash)
- Graphic design (Adobe production bundle)
- Assist camera operations

Internship Application:

To apply for an internship at Baseball Factory, please submit a resume and cover letter to:

Contact: Jason Budden – Vice President of Operations & Marketing

Mail: Baseball Factory, 9176 Red Branch Road, Suite M, Columbia, MD 21045

Email: jason@baseballfactory.com

Fax: 410.715.1975